

charlie kane

Interior
Textile
Furniture
Branding
Graphics
Market Strategy
Consulting

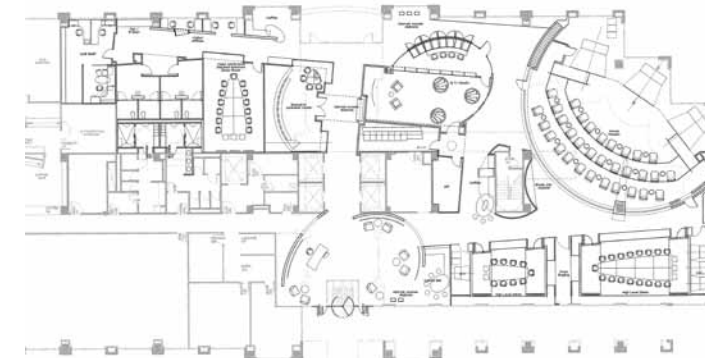
214.507.7392
charliekpvt@outlook.com



i2 COE

Headquarters Marketing Center
Las Colinas, Texas
Published: Contract Magazine
Designer: Charlie Kane

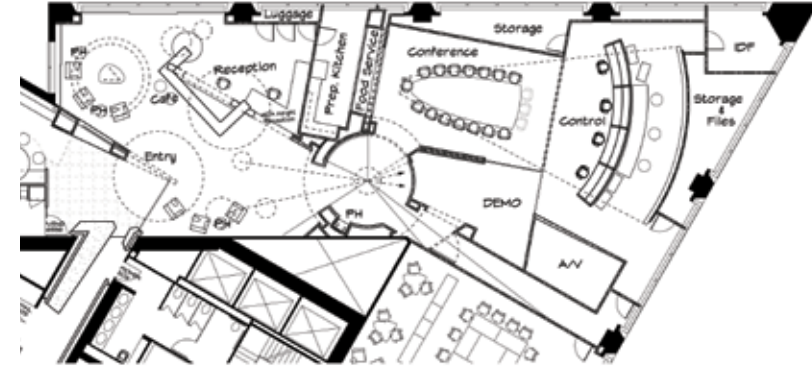
10,000 SF
Scope: Interior Design, Programming, Custom Furniture



TXU Control Center

TXU Control Center
Headquarters Marketing & Control Center
Dallas, Texas
Designer: Charlie Kane

5,000 SF
Scope: Interior Design, Branding, Programming, Custom Furniture



TXU Retail

TXU - Retail Corporate Headquarters
Dallas, TX
Designer: Charlie Kane

270,000 SF
Scope: Interior Design, Branding, Wayfinding, Programming, Custom Furniture



Shaw Contract Showroom

Merchandise Mart - Flagship Showroom
Chicago, IL
Designer: Charlie Kane

5,000 SF

Scope: Interior Design Budget Remodel, Display Design, Graphics, Photo Direction, Packaging,
Neo Con Support Material, Advertising Material



Addison Circle

Phase One
Multi Family Residential
Addison, Texas

100,000 SF
Scope: FF&E



Al Ghurair Center

Multi Family Residential / Mixed Use
Dubai, UAE

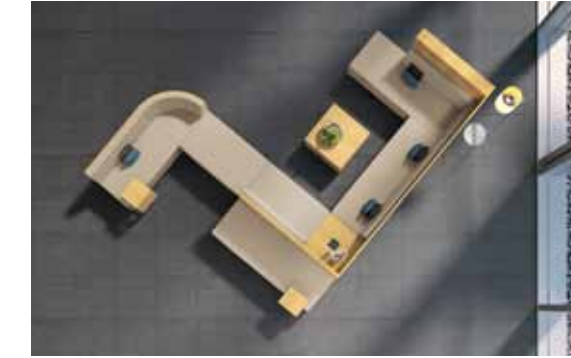
500,000 SF
Scope: FF&E



Thick & Thin

Cumberland
Lounge Seating collection
Designer: Charlie Kane

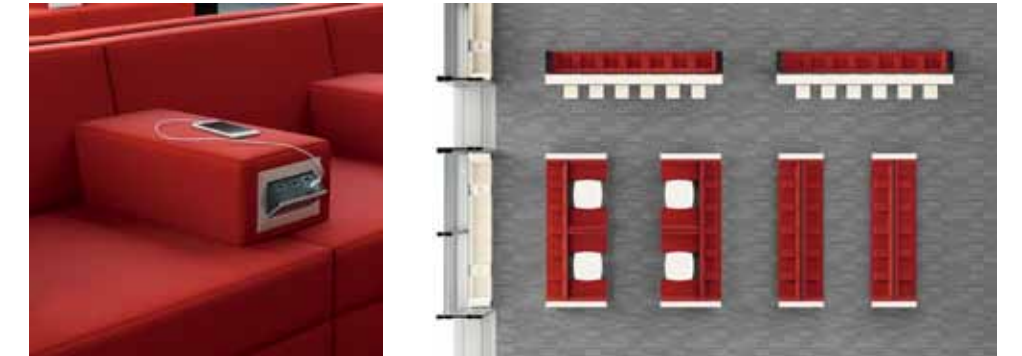
Scope: Product Design



Airport & Touchdown

Cumberland
Lounge Seating collection
Designer: Charlie Kane

Scope: Product Design



Float

RJones
Lounge Seating collection
Designer: Charlie Kane

Scope: Product Design



21 Twentyone

Novikoff
wood casegoods system
Designer: Charlie Kane

Scope: Product Design



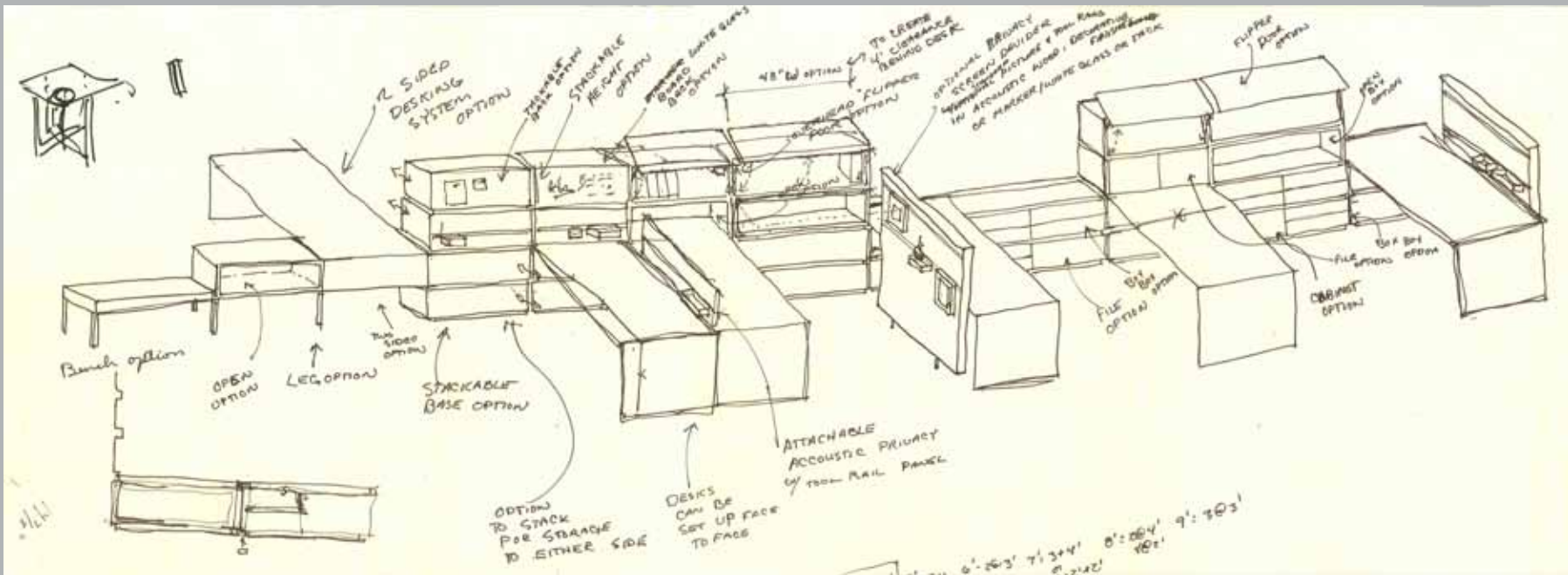
21 Twentyone Design Process

Abstract Visioning / Concepting
Schematic Development
Design Development
Color & Fiber Development
Manufacturing Development
XR Production(s)
Focus Group
Final Production
Branding / Marketing / Graphics Development
Photography / Packaging / Sampling Development
Advertising Development
Sales Force Training / Training Support Development & Video
NeoCon / Jury / Showroom Installation
Post NeoCon Seminars / Marketing

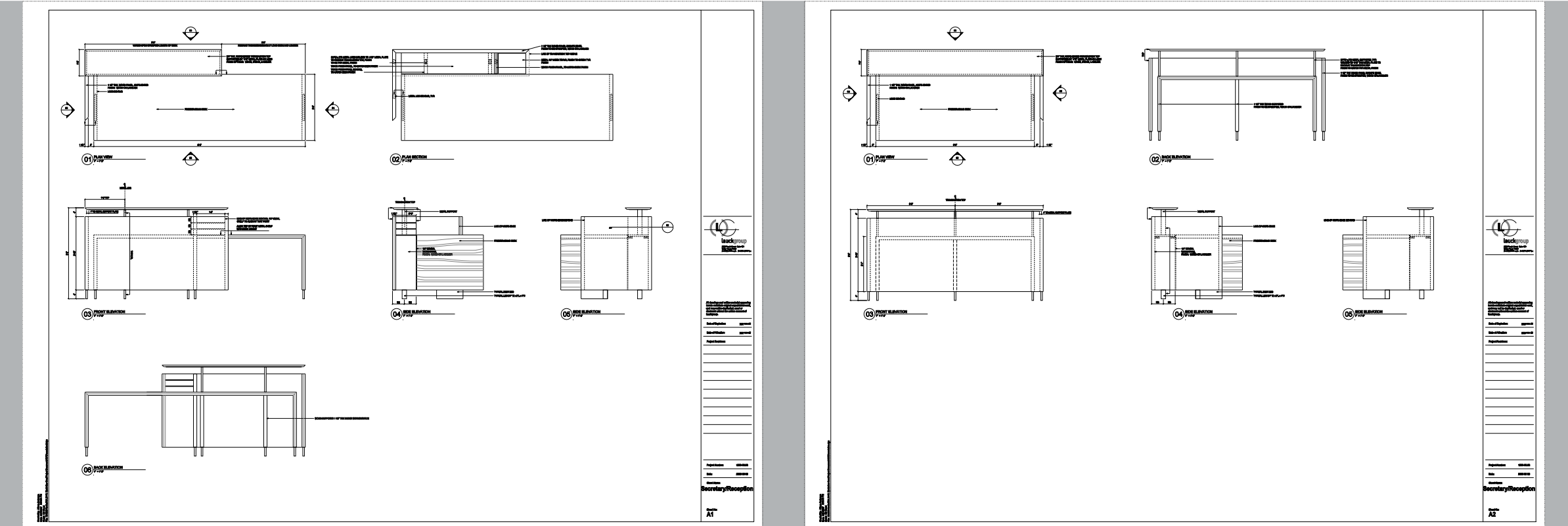


21 Twentyone Design Process

- Abstract Visioning / Concepting
- Schematic Development
- Design Development
- Material Development
- Manufacturing Development
- XR Production(s)
- Final Production
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Elevare - Nucraft

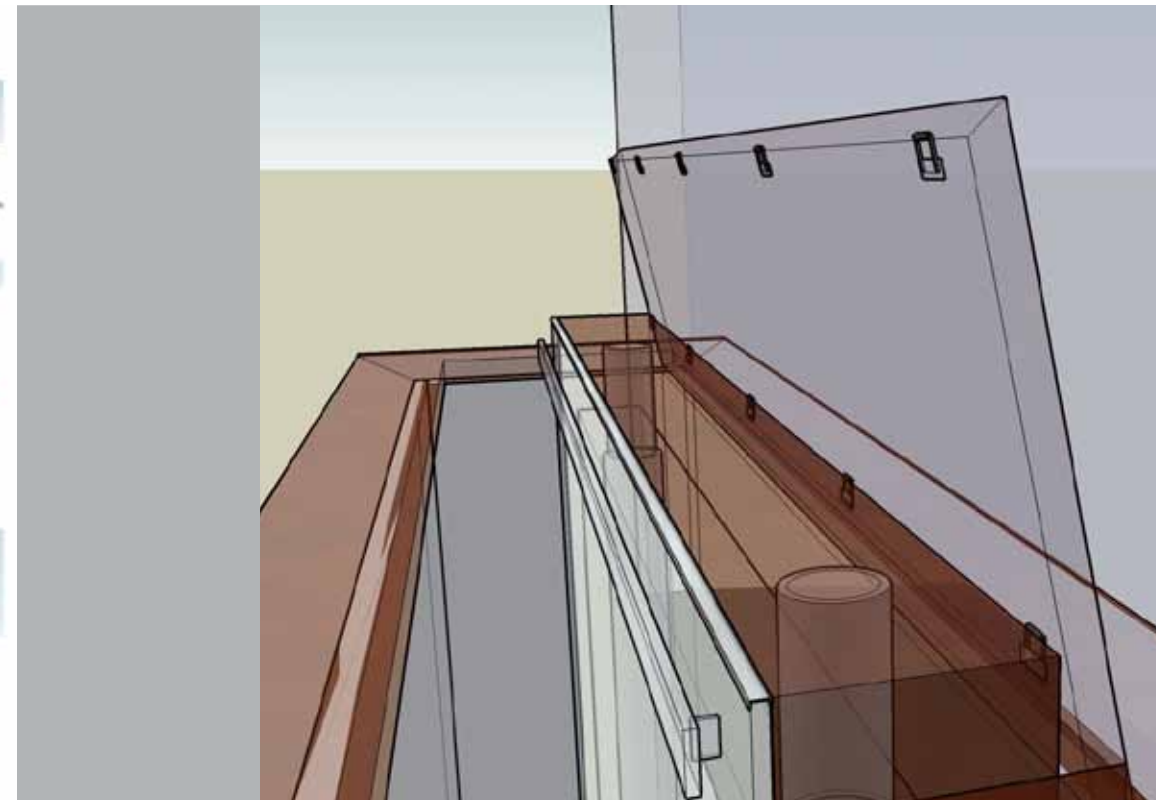
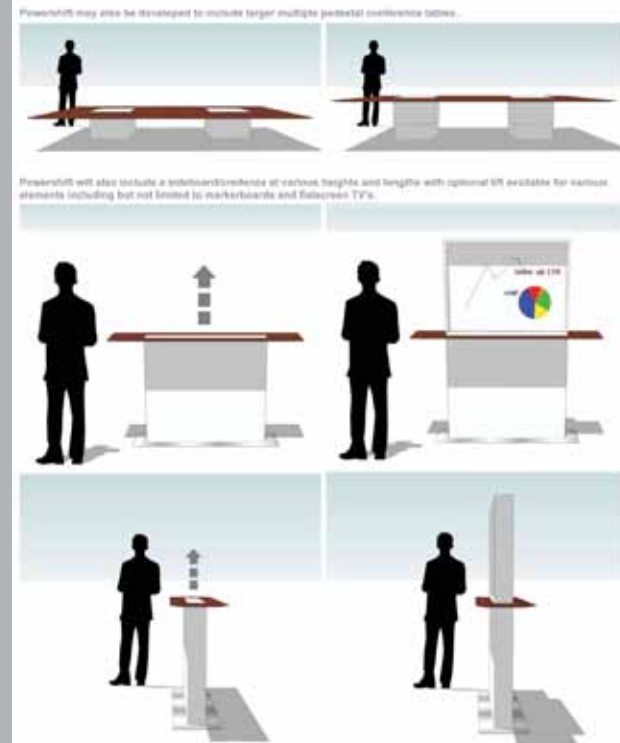
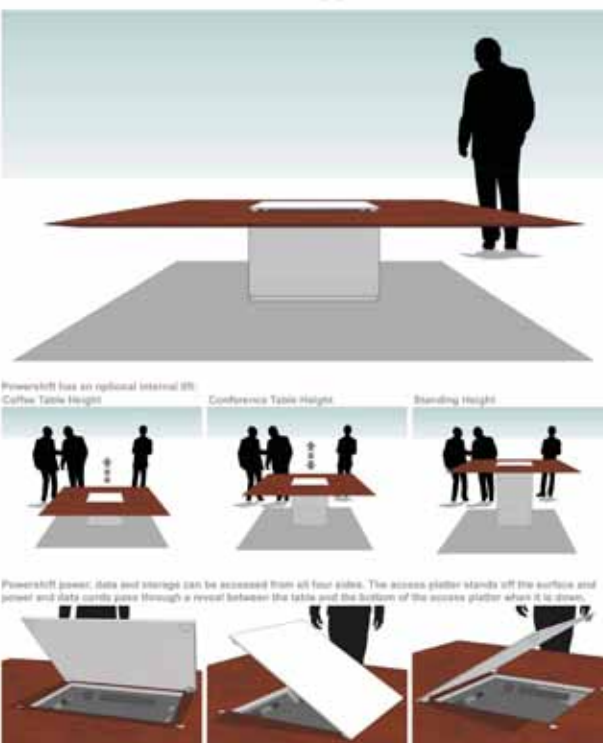
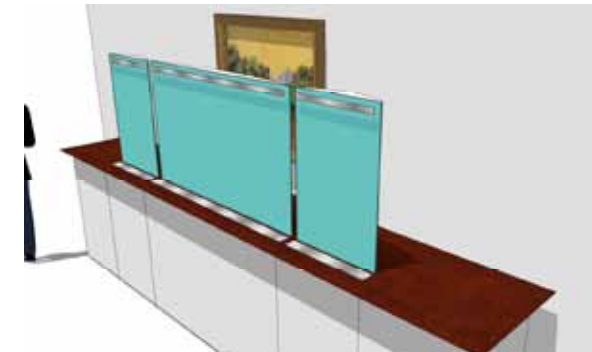
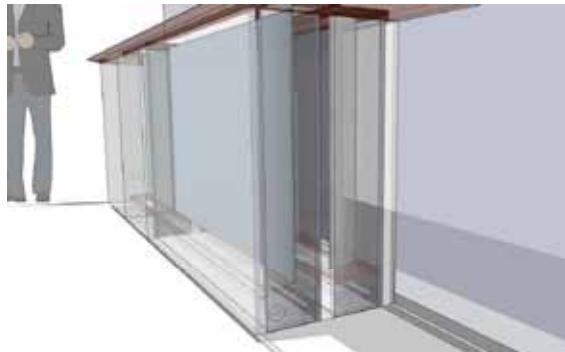
Nucraft
Elevare collection / conference collection
Designer: Charlie Kane

Scope: Product Design



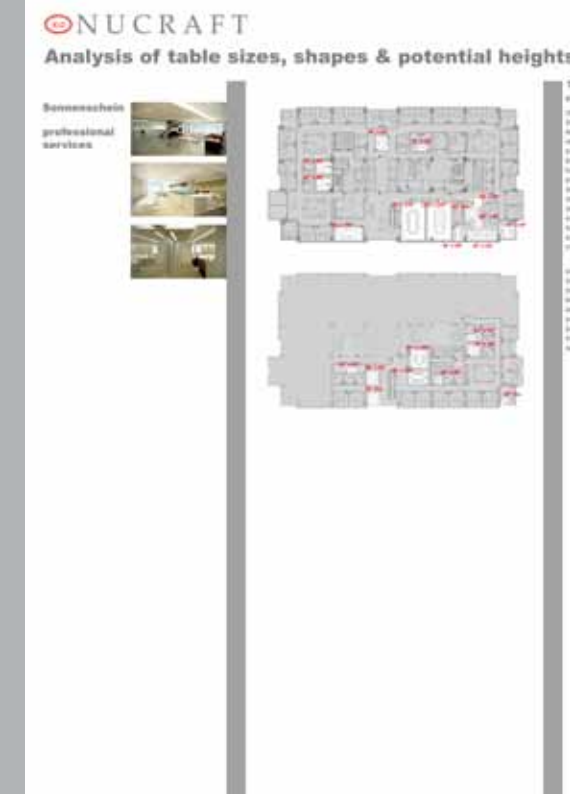
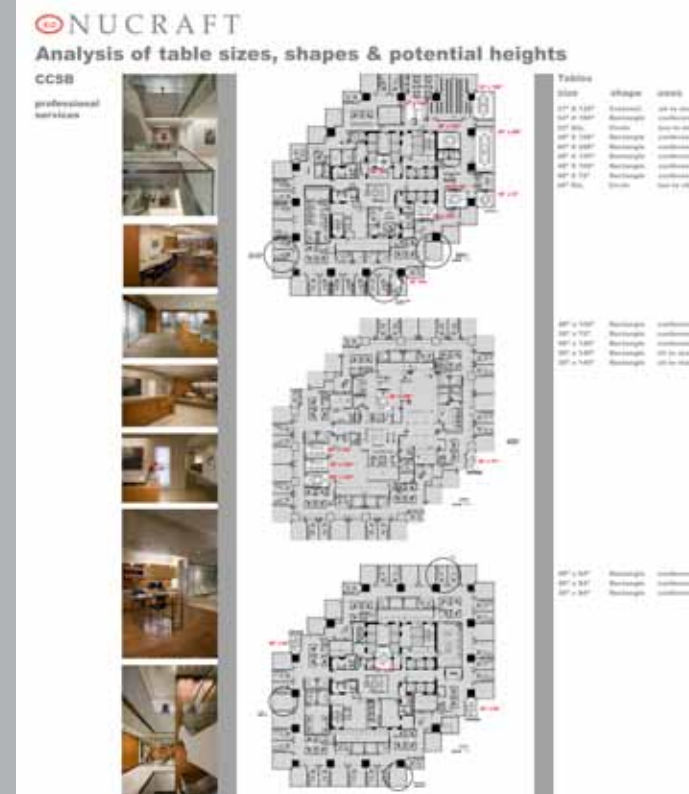
Elevare Design Process

Abstract Visioning / Concepting
Schematic Development
Design Development
Market Research
Material Development
Manufacturing Development
XR Production(s)
Final Production
NeoCon / Jury / Showroom Installation



Elevare Design Process

Abstract Visioning / Concepting
Schematic Development
Design Development
Market Research
Material Development
Manufacturing Development
XR Production(s)
Final Production
NeoCon / Jury / Showroom Installation



Elevare Design Process

Abstract Visioning / Concepting
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CUFF & COLLAR

Campbell Contract
Lounge Seating collection
Designer: Charlie Kane

Scope: Product Design



COLLECTION
CUFF & COLLAR



CAMPBELL
CONTRACT



Barstool Collection

RJones
Lounge Seating collection
Designer: Charlie Kane

Scope: Product Design



Barstool Collection

RJones
Lounge Seating collection
Designer: Charlie Kane

Scope: Product Design



Niche

Campbell Contract
Lounge Seating collection
Designer: Charlie Kane

Scope: Product Design



Plugged & Unplugged

Campbell Contract
Lounge Seating collection
Designer: Charlie Kane

Scope: Product Design



Chat Chair

Smith System
K-12 Education
Designer: Charlie Kane

Scope: Product Design



Simplicity & Revival

Novikoff
seating
Designer: Charlie Kane

Scope: Product Design



Intersect

Joel Berman Glass Studios LTD
Intersect
Designer: Charlie Kane

Scope: Product Design



color in the lines



Joel Berman Glass Studios Ltd



dressed2kill Lux

SHAW contract
dressed2kill Lux Tile collection
Designer: Charlie Kane

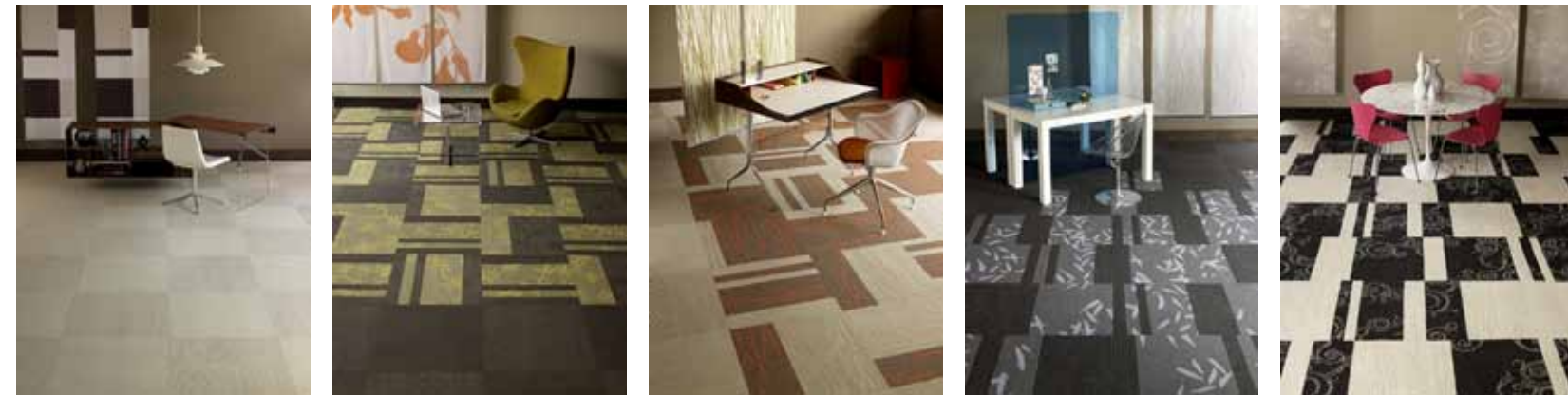
Scope: Product Design, Yarn Development



dressed2kill Vivid

SHAW contract
dressed2kill Vivid Tile collection
Designer: Charlie Kane

Scope: Product Design, Yarn Development



dressed2kill Plush

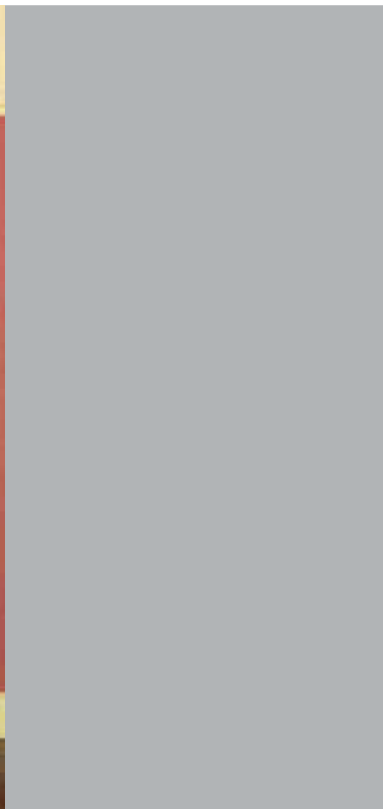
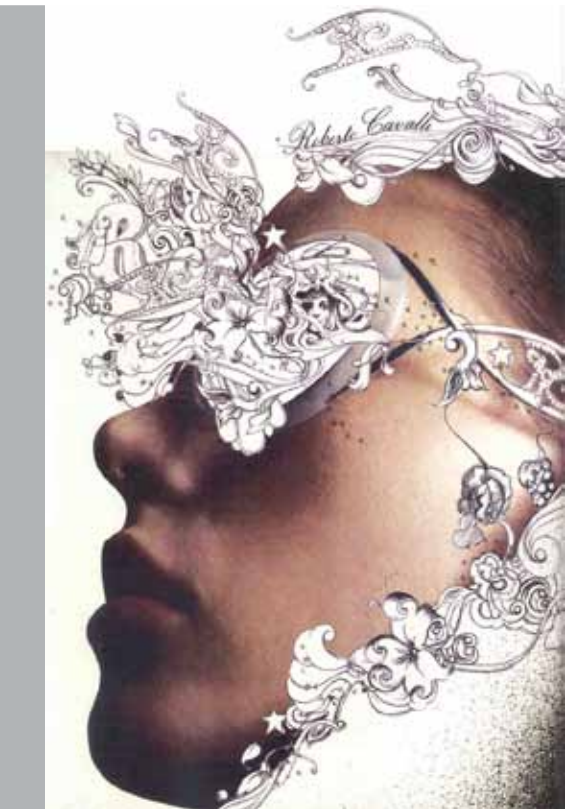
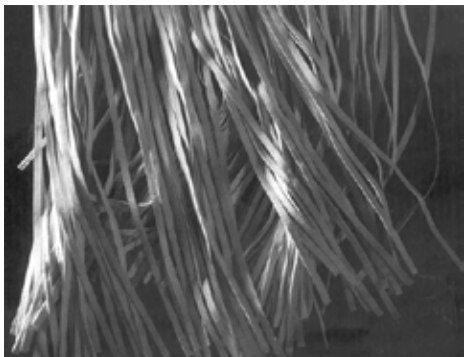
SHAW contract
dressed2kill Plush Broadloom collection
Designer: Charlie Kane

Scope: Product Design, Yarn Development



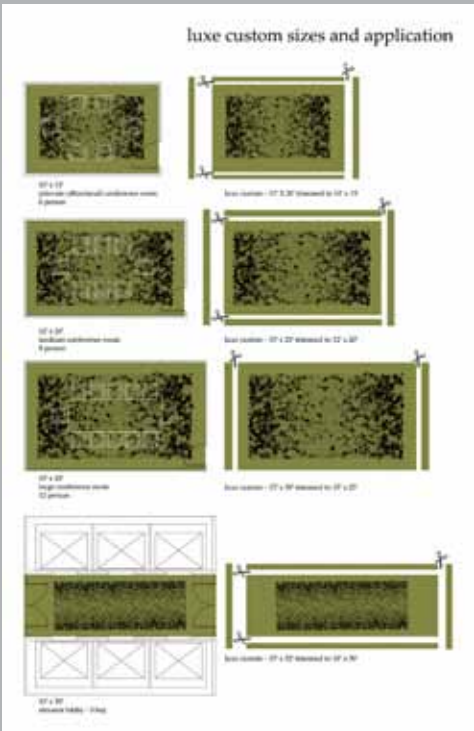
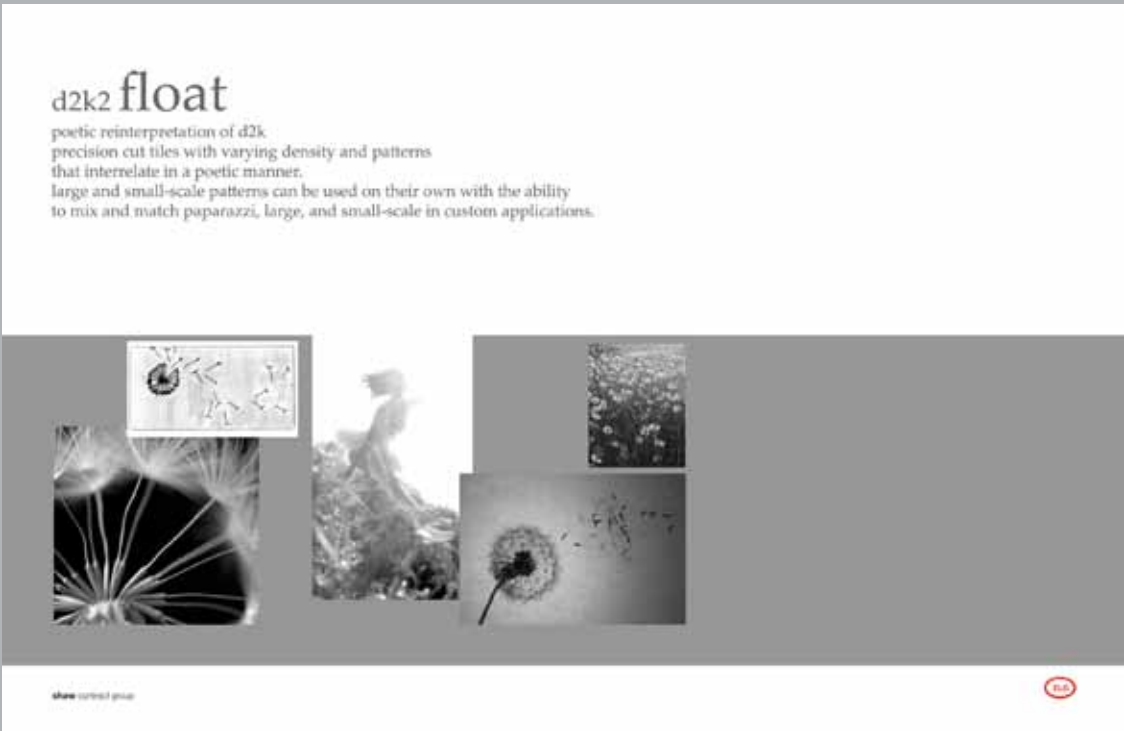
dressed2kill Design Process

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designweave

Designweave Corporate Branding & Packaging
Santa Fe Springs, CA
Designer: Charlie Kane

Scope: Logo, Branding & Packaging, Photo Restyling and Direction, Icon Design



designweave Board Option



designweave
address label opt. 1b



designweave
specifications label



designweave letterhead
option 2b-2



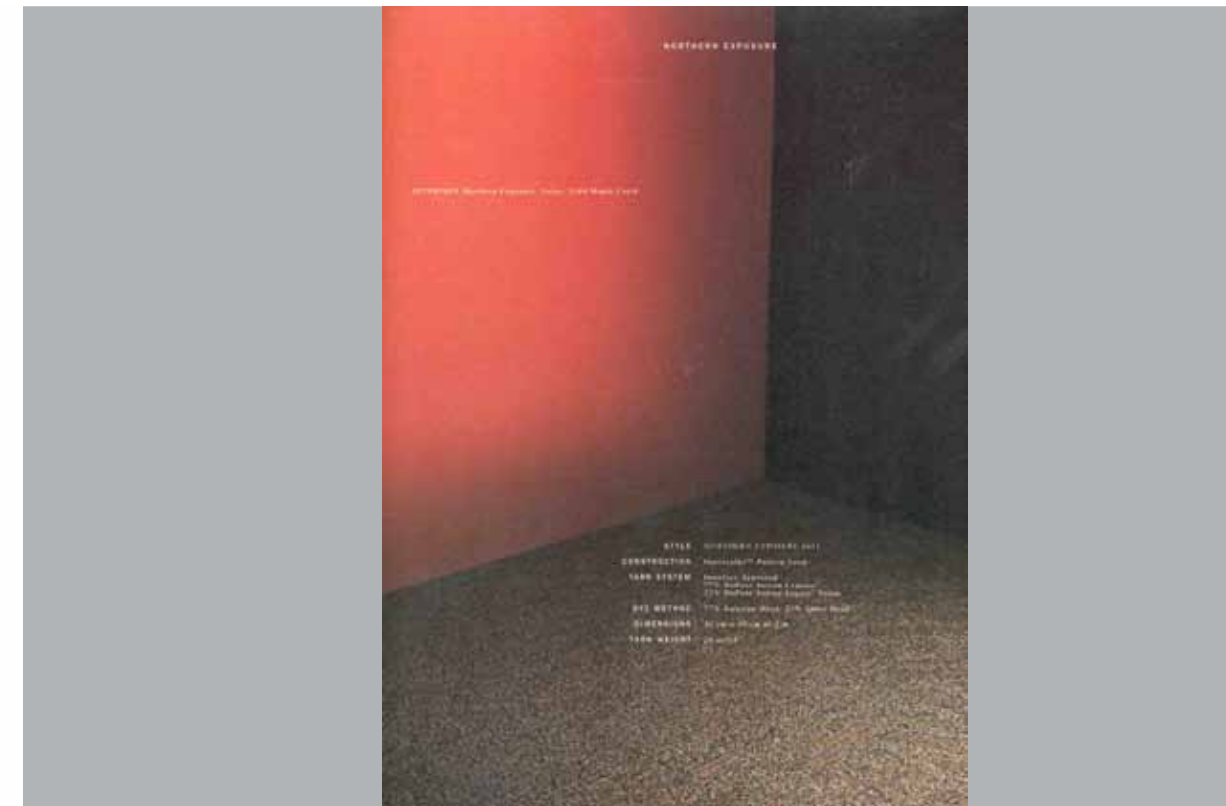
© 2002 Designweave

designweave letterhead
option 2b-2



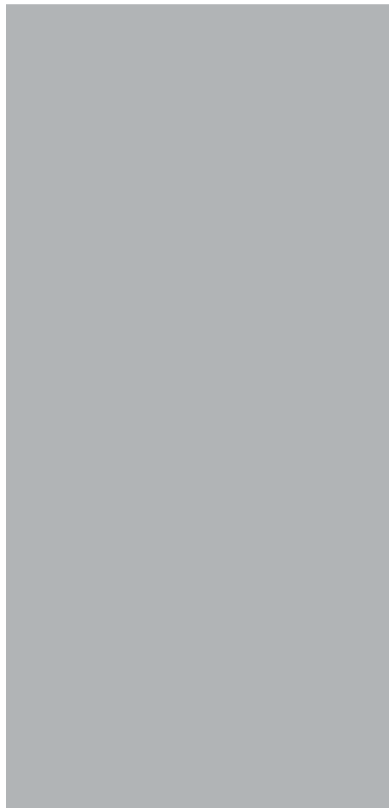
© 2002 Designweave

- Abstract Visioning / Concepting
- Schematic Development
- Design Development
- Logo Development
- Packaging Development
- Icon Development
- Standards Development
- Branding / Marketing / Graphics Development
- Photography / Packaging / Sampling Development
- Advertising Development



designweave design process

Abstract Visioning / Concepting
Schematic Development
Design Development
Logo Development
Packaging Development
Icon Development
Standards Development
Branding / Marketing / Graphics Development
Photography / Packaging / Sampling Development
Advertising Development



designweave
logo options



designweave
logo options



designweave
logo options



designweave folder options

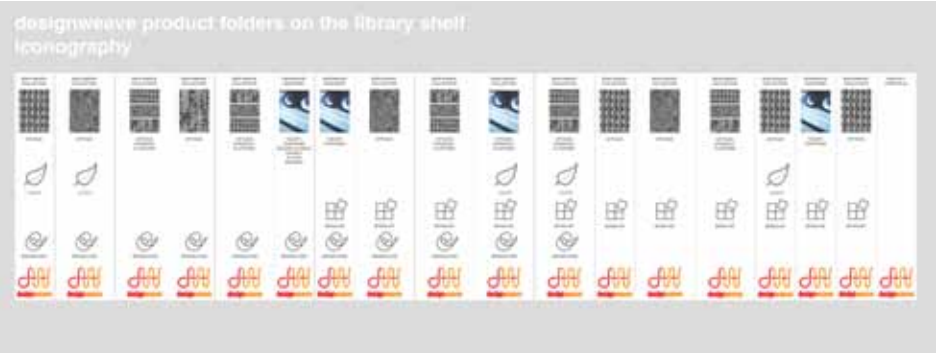


designweave folder options



designweave design process

Abstract Visioning / Concepting
Schematic Development
Design Development
Logo Development
Packaging Development
Icon Development
Standards Development
Branding / Marketing / Graphics Development
Photography / Packaging / Sampling Development
Advertising Development



designweave logo options



designweave folder options for collections

collections where each member has a separate book



designweave folder options



architecture folders in context



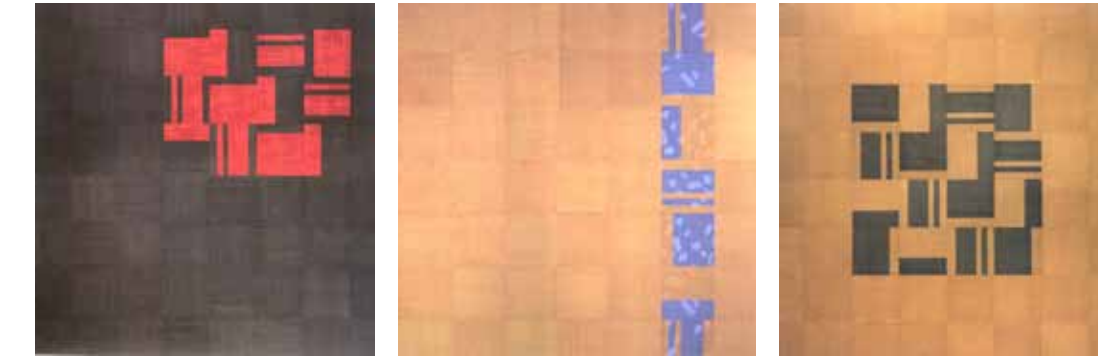
dressed2kill & paparazzi - Shaw Tile

Shaw Tile
dressed2kill & paparazzi carpet tile
Designer: Charlie Kane

Scope: Product Design, Graphics Direction, Photo Direction, Packaging, Neo Con Support Material, Advertising Material
Awards: 2002 NeoCon best of show, Gold Award



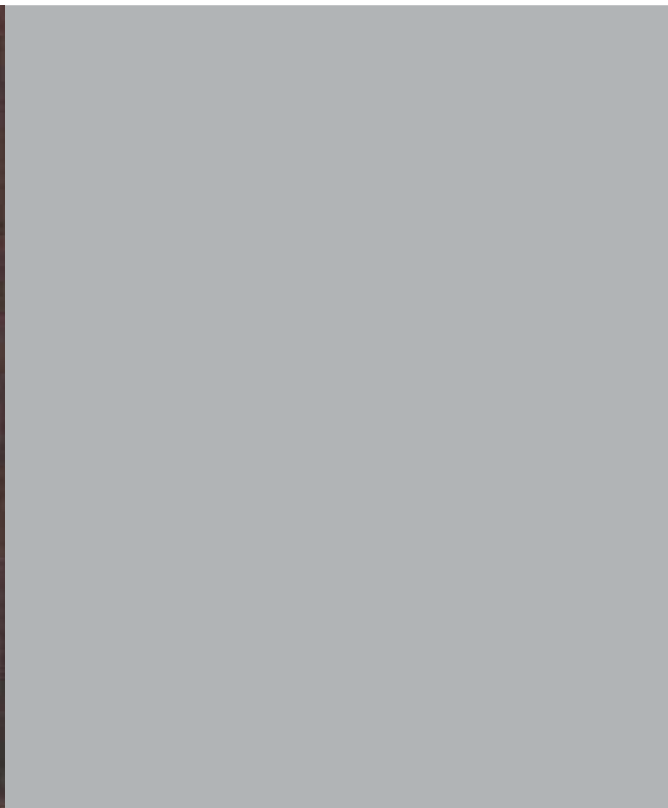
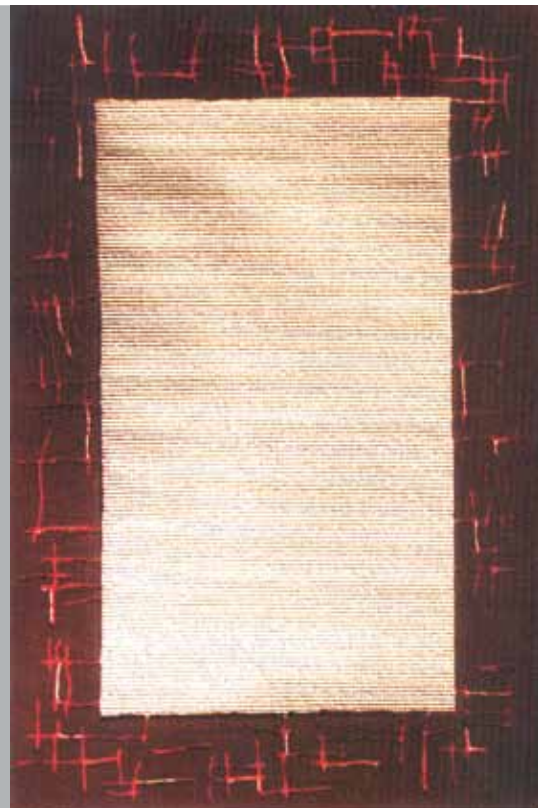
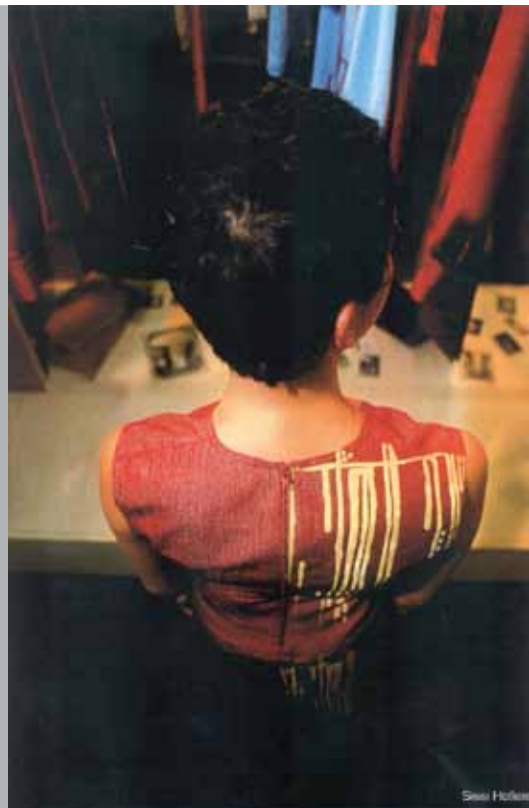
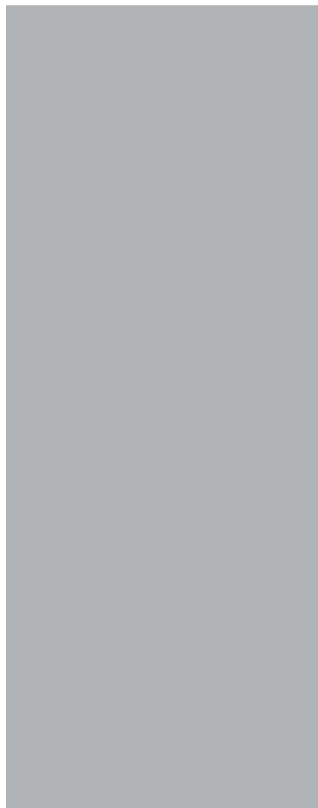
Off-the-shelf custom modular carpet is the concept. By visually deconstructing the tile, it appears to have a custom product cut into it. Very large repeats and the manufacturing process itself insure that no two installations will ever be identical.



d2k Design Process

Scope:

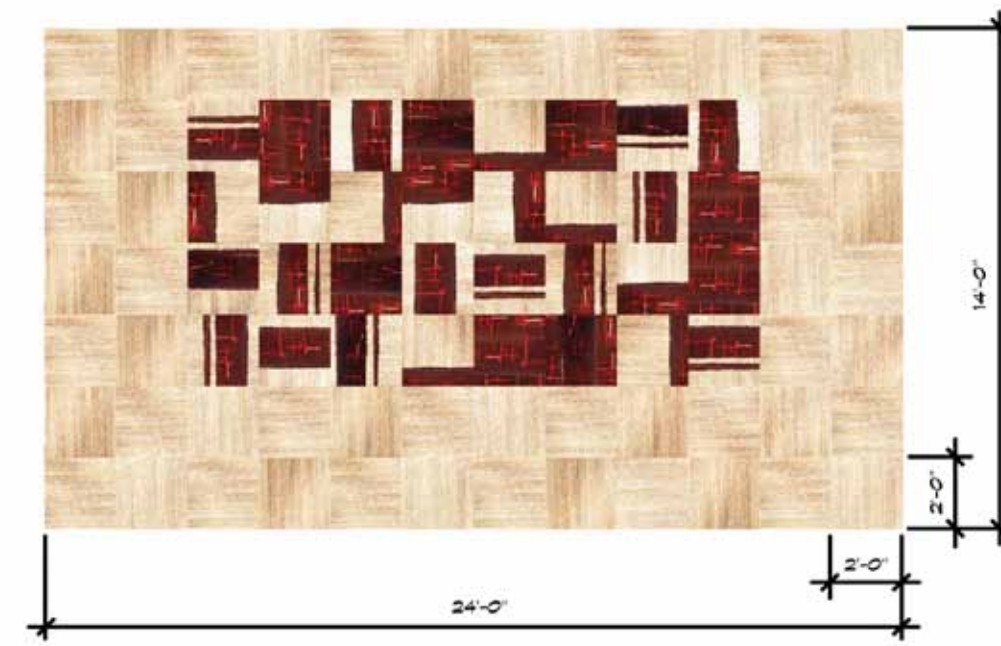
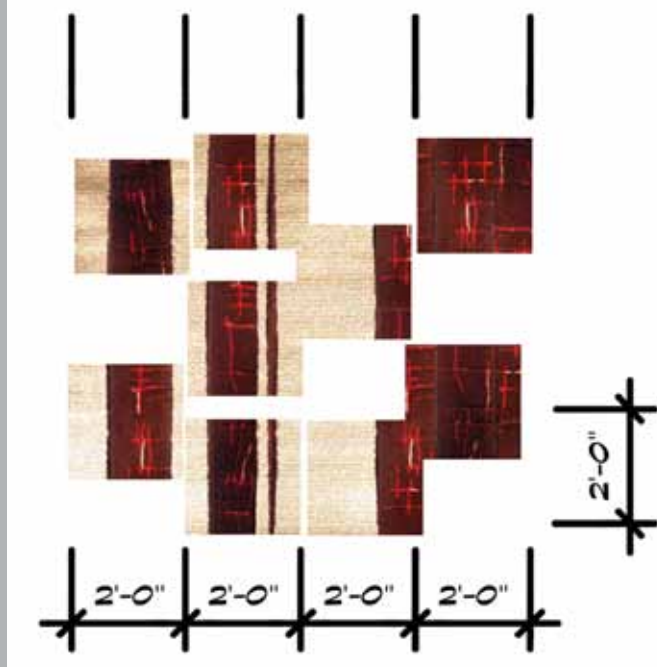
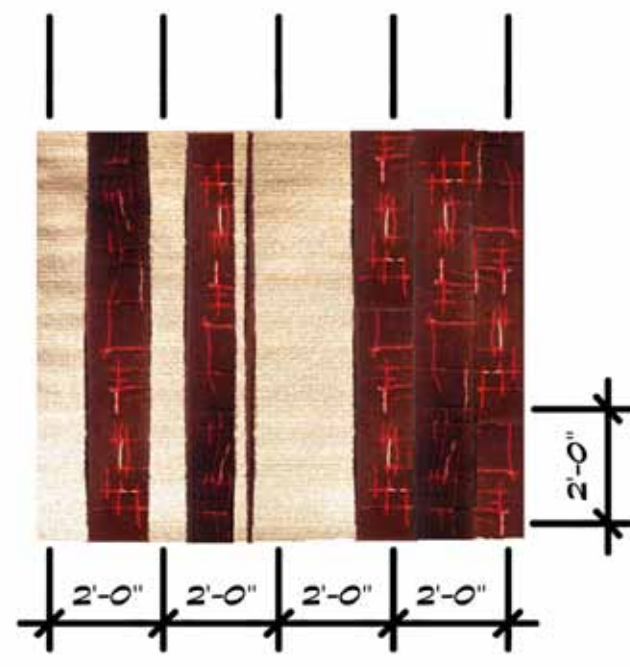
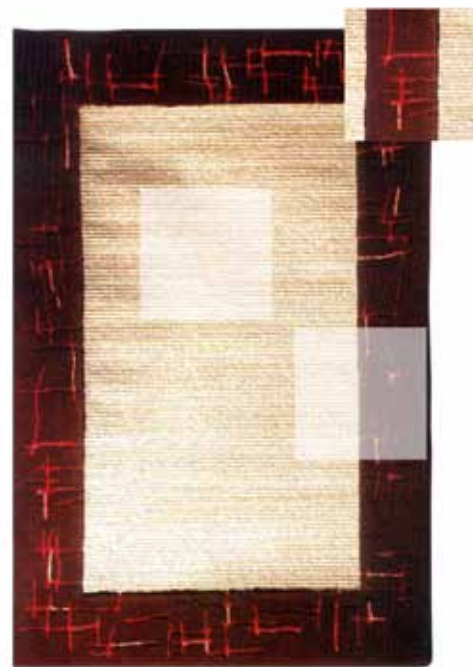
- Abstract Visioning / Concepting
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- Design Development
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- Manufacturing Development
- XR Production(s)
- Focus Group
- Final Color Development
- Final Production
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- Advertising Development
- Sales Force Training / Training Support Development & Video
- NeoCon / Jury / Showroom Installation
- Post NeoCon Seminars / Marketing



d2k Design Process

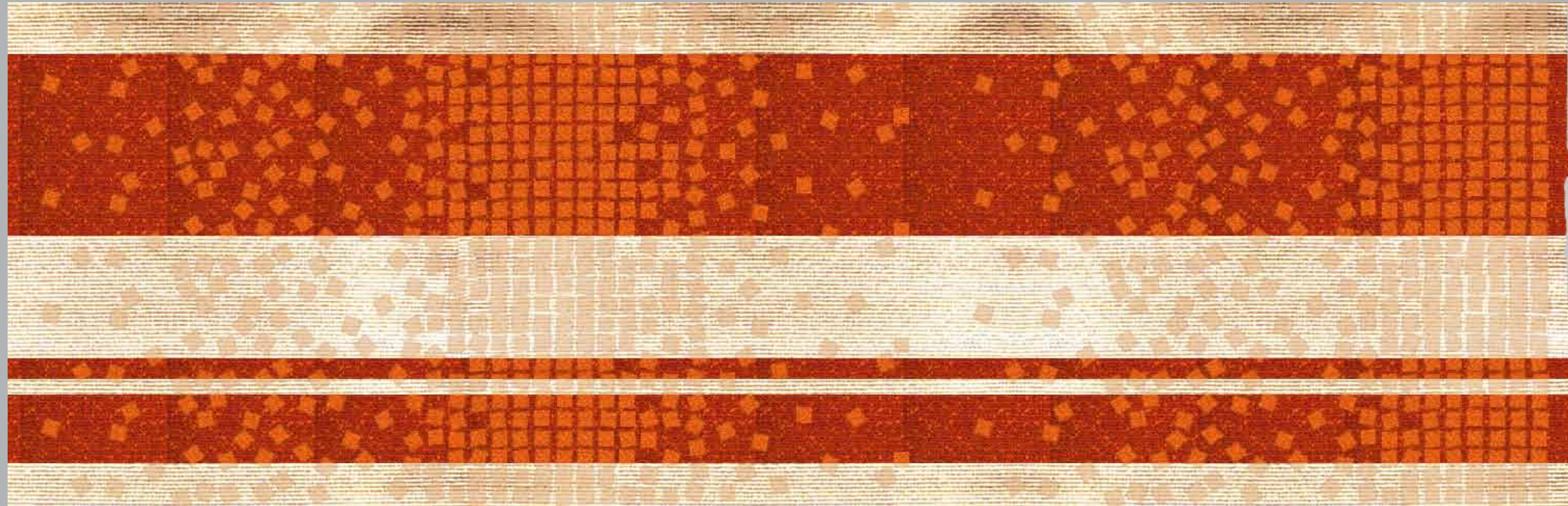
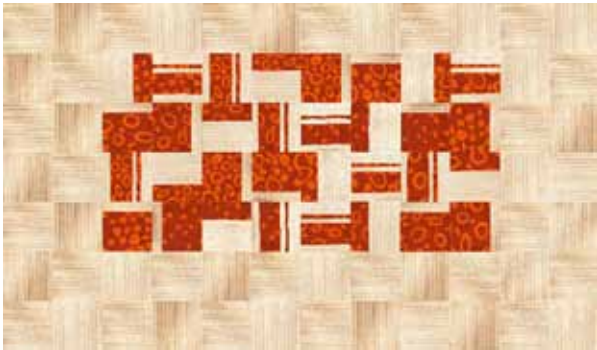
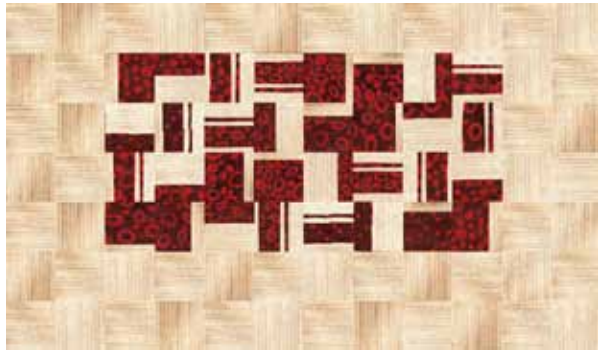
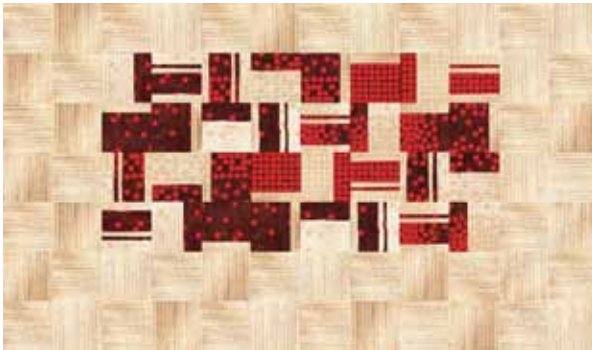
Scope:

- Abstract Visioning / Concepting
- Schematic Development
- Design Development
- Color & Fiber Development
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d2k Design Process

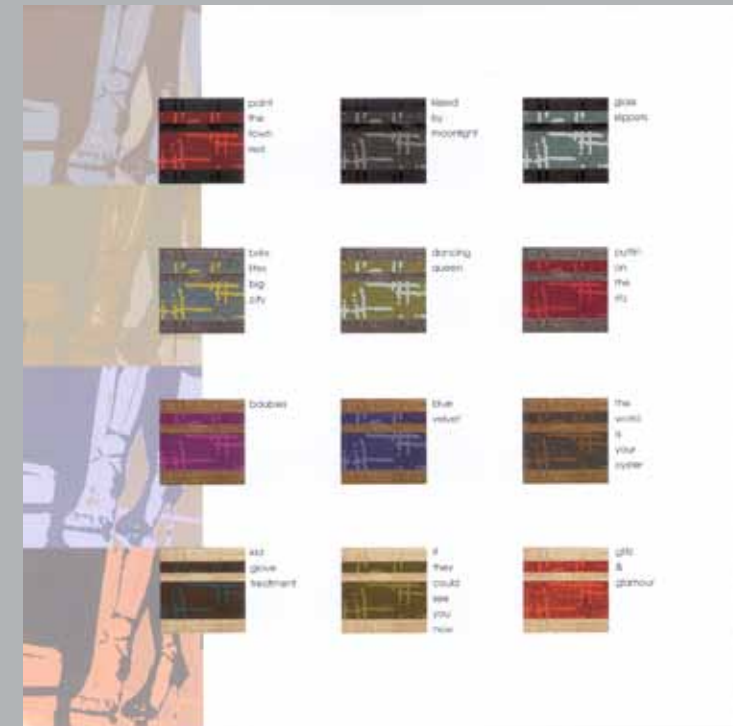
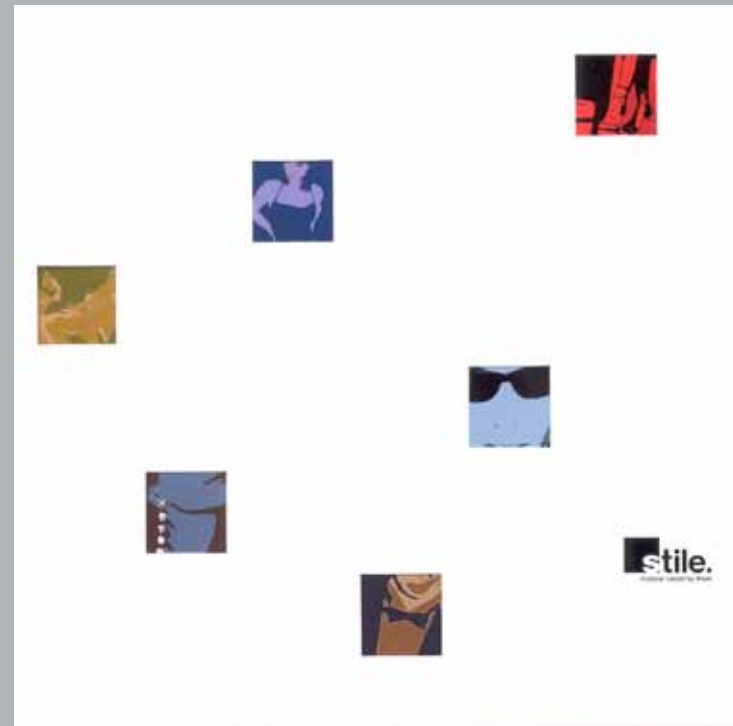
- Scope:
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Dressed 2 Kill

Advertising & Marketing Material
Chicago, IL
Designer: Charlie Kane

Scope: Display Design, Graphics, Photo Direction, Packaging, Brochures,
Neo-Con Support Material, Print Advertising Material.



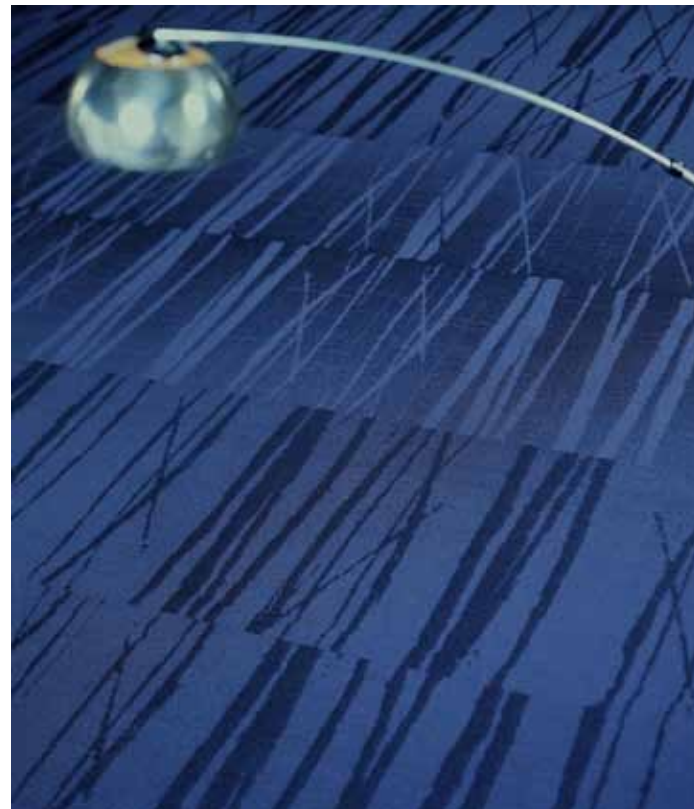
flux - Shaw Contract + Shaw Tile

Shaw Contract
Flux Broadloom Carpet - Pulse Carpet Tile
Designer: Charlie Kane

Scope: Product Design
Awards: 2003 NeoCon best of show, Gold Award
DOC Solutia Award

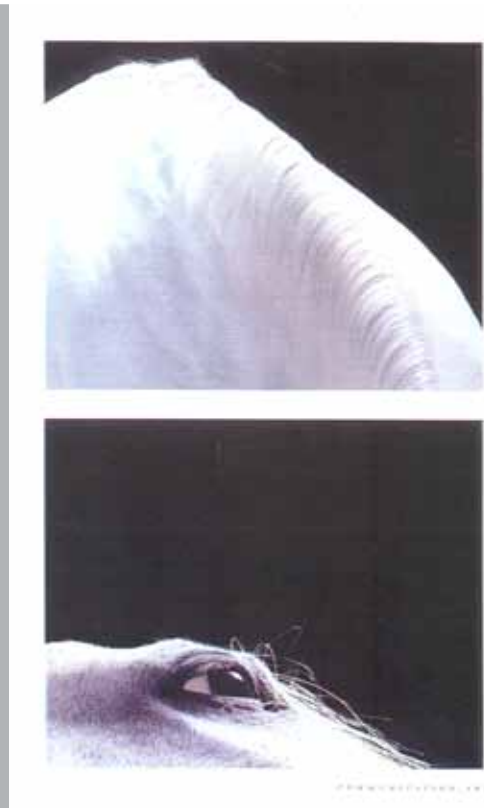
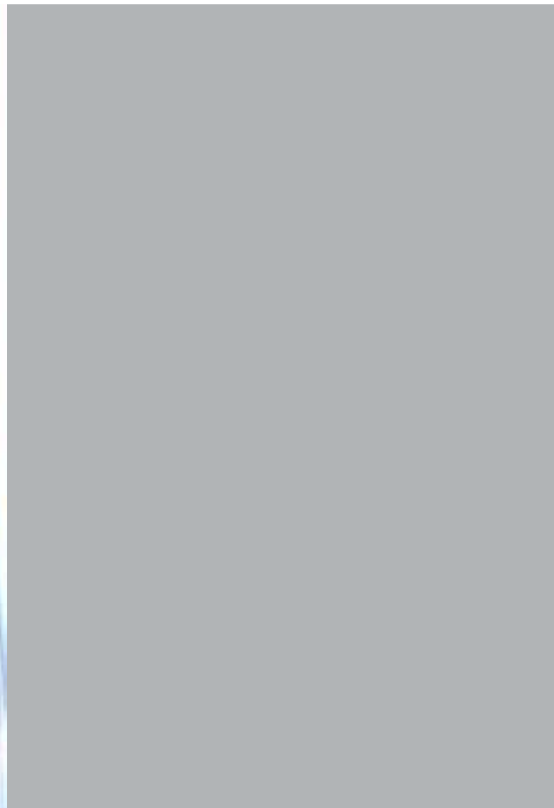
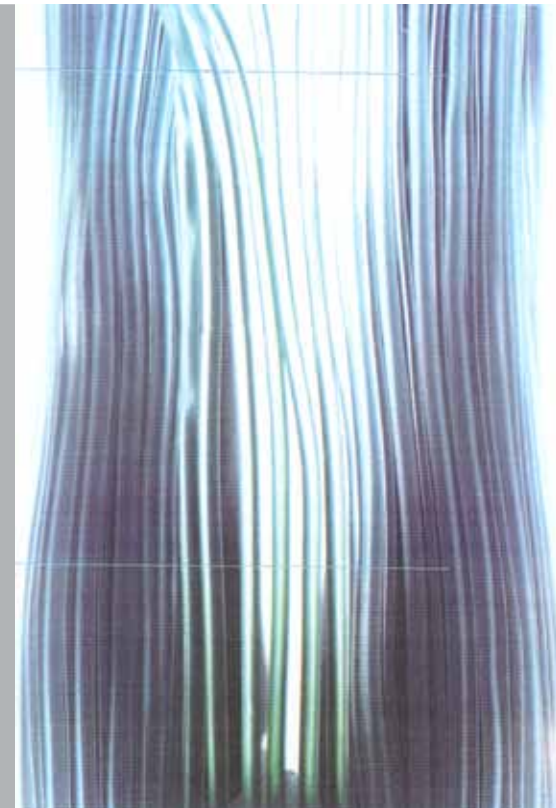
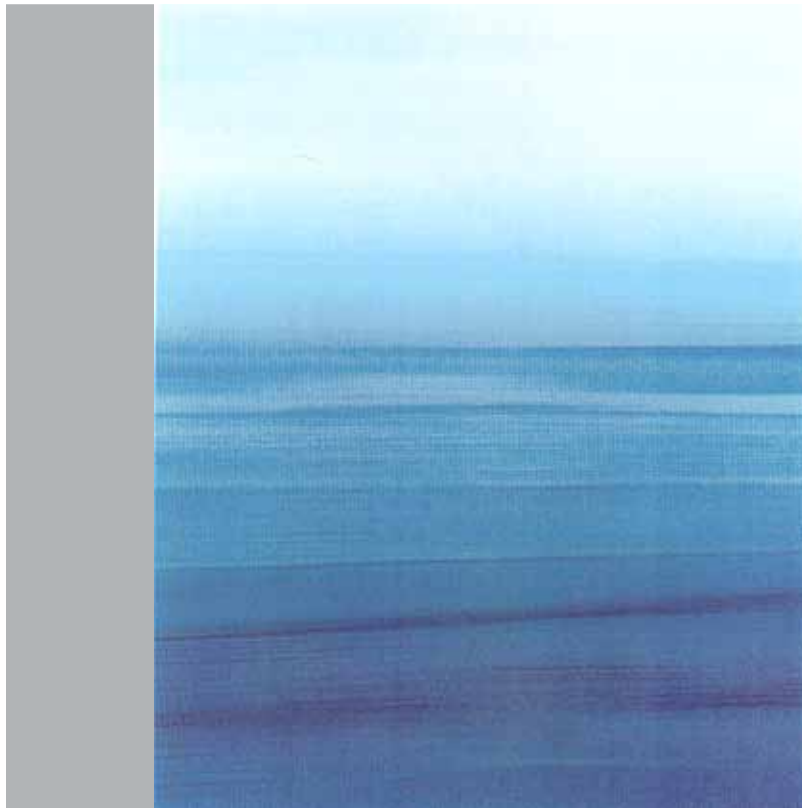
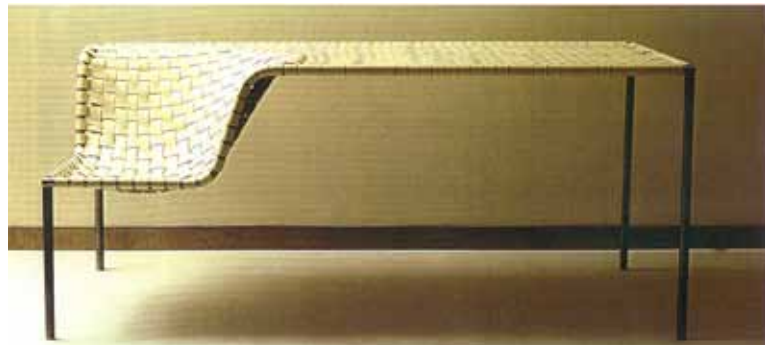


Flux was designed as a series of large scale gradations that always return to the same variable at the seams. This allows users to vary scale, rhythm, and color seamlessly by specifying different broadloom products from the collection to be used together.



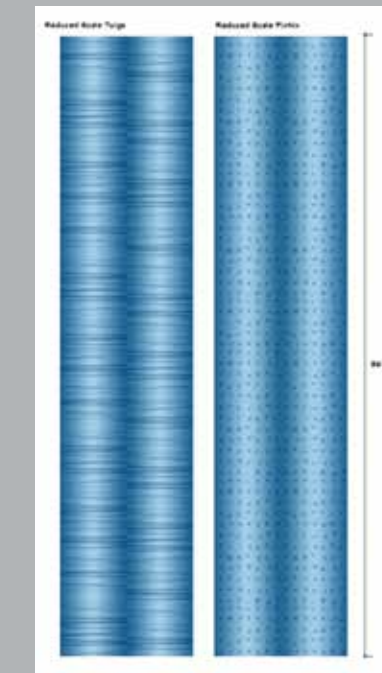
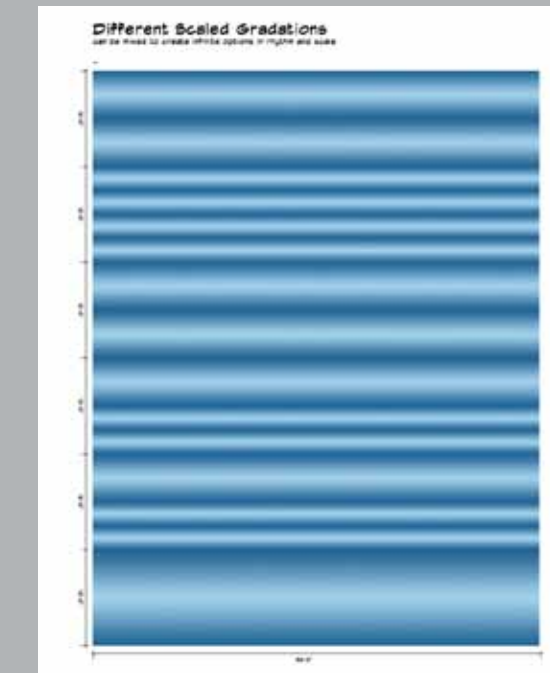
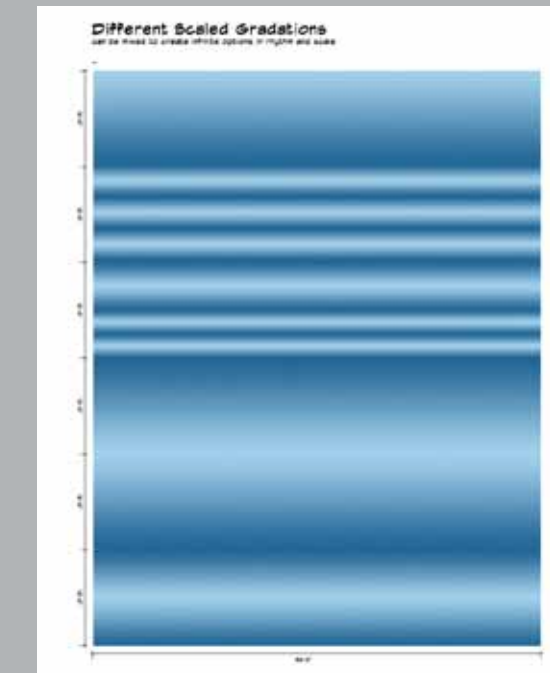
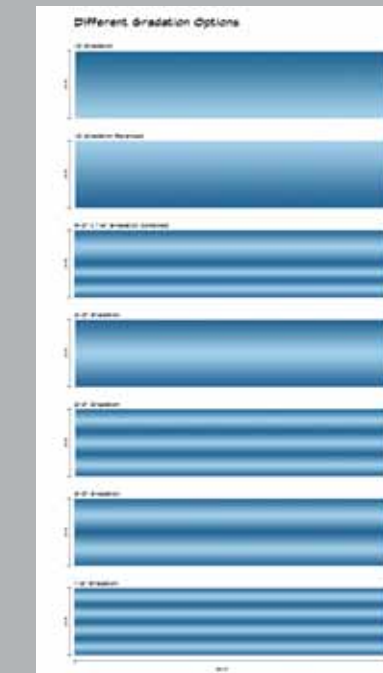
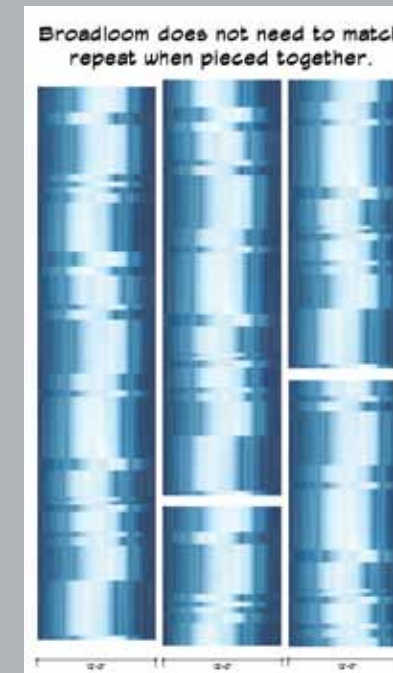
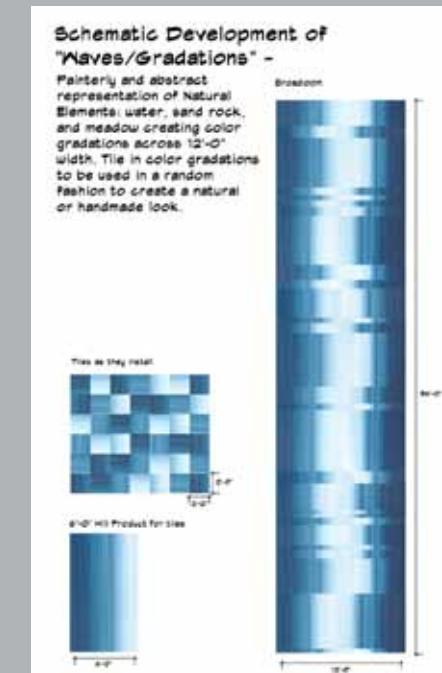
flux Design Process

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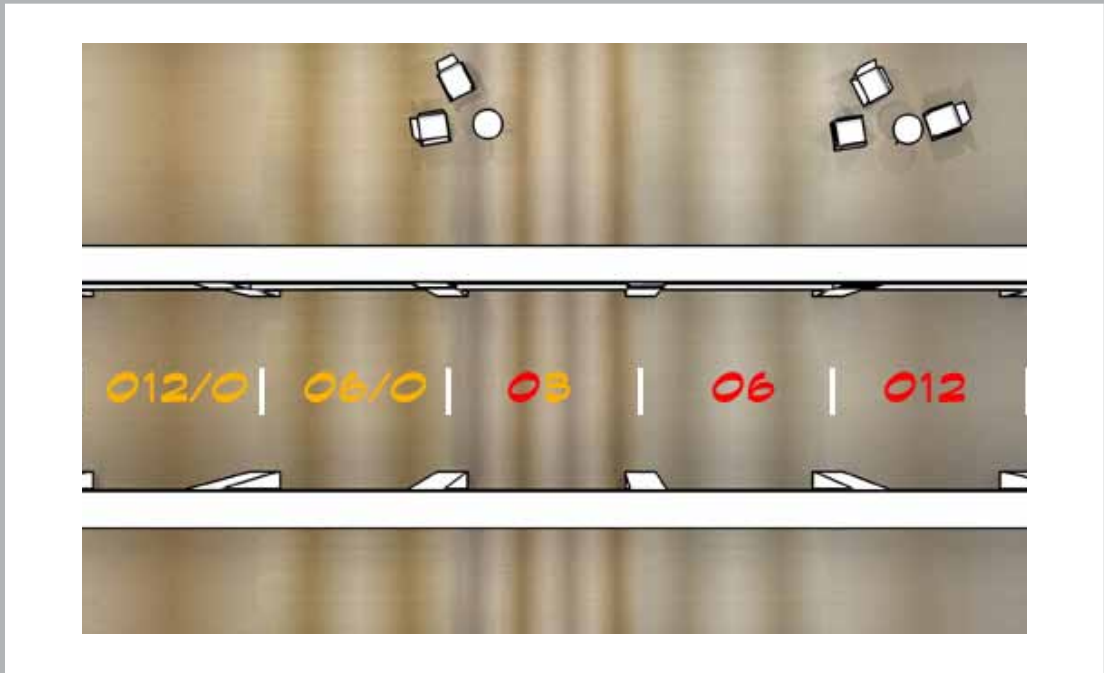
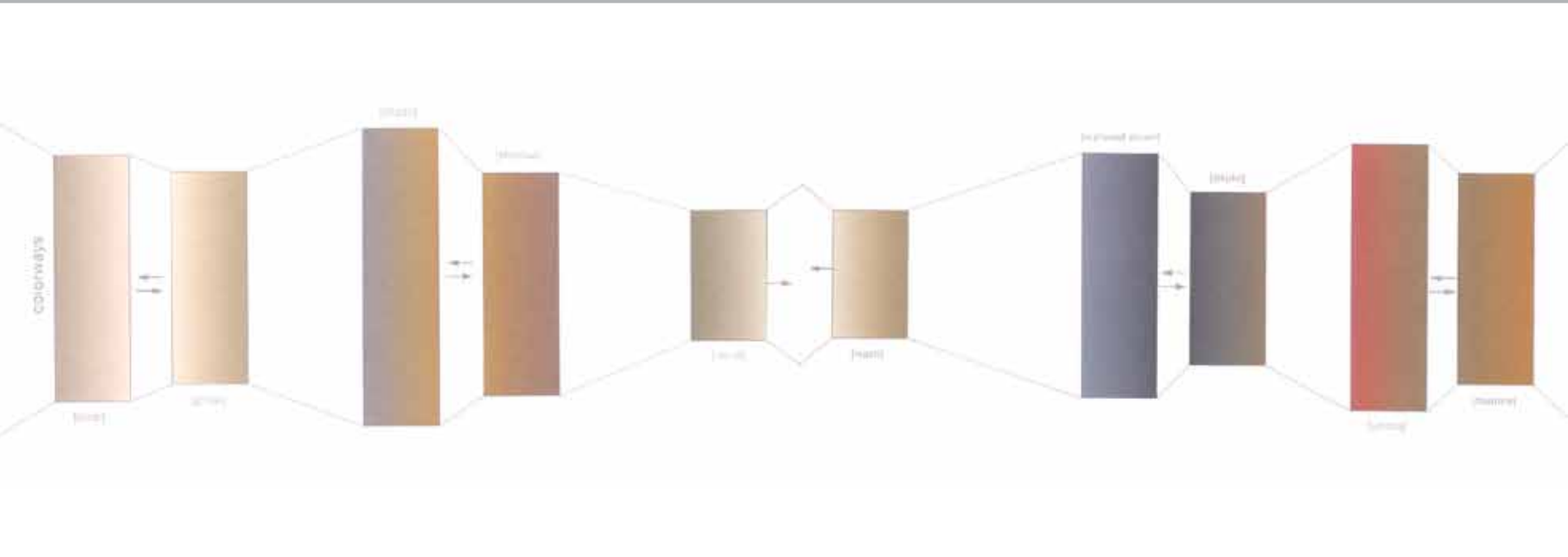
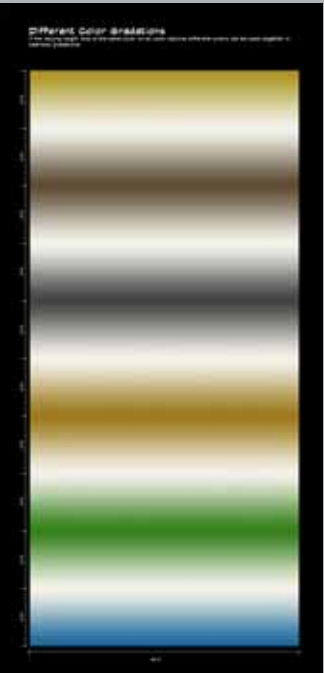
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fragments - Shaw Contract + Shaw Tile

Shaw Contract + Shaw Tile
Fragments Carpet Tile and Broadloom Carpet
Designer: Charlie Kane

Scope: Product Design
Awards: 2004 NeoCon best of show, Silver Award

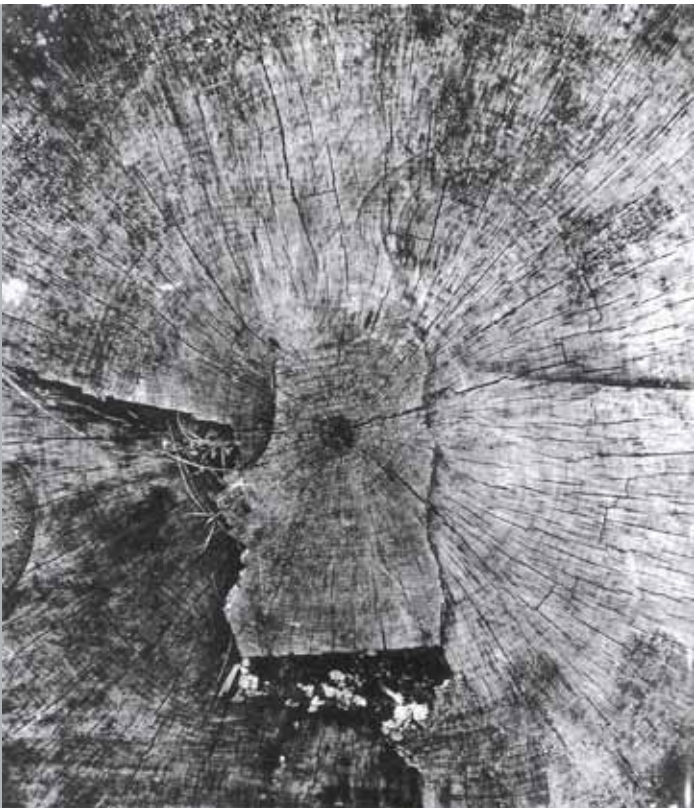
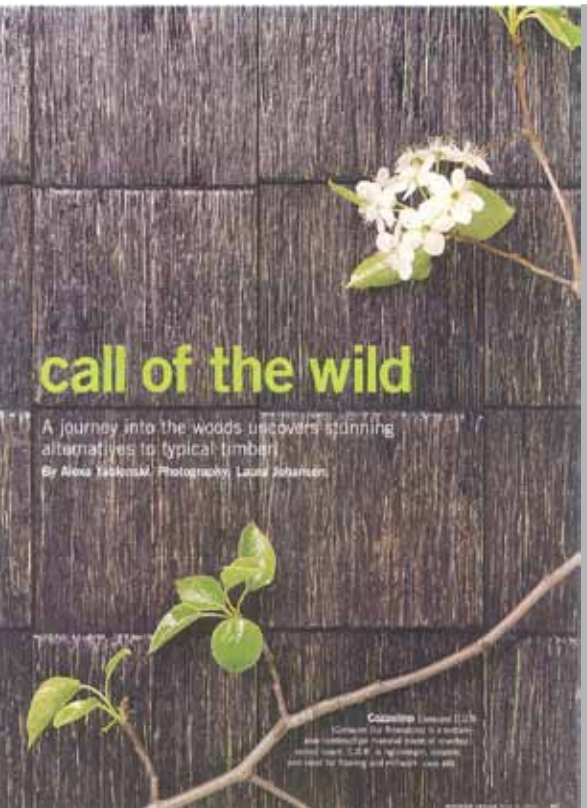
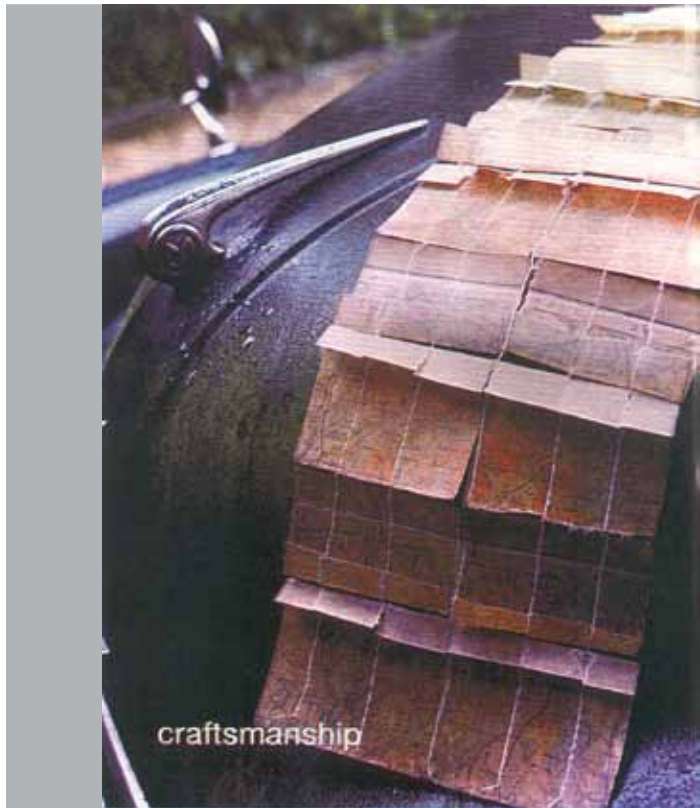


fragments is based on the concept that when architects and designers use natural materials they determine the texture and pattern by the way materials are cut, quarried, and installed and the scale at which they are segmented.



fragments Design Process

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fragments Design Process

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TOUCH - designweave

designweave

TOUCH collection / modular carpet tile

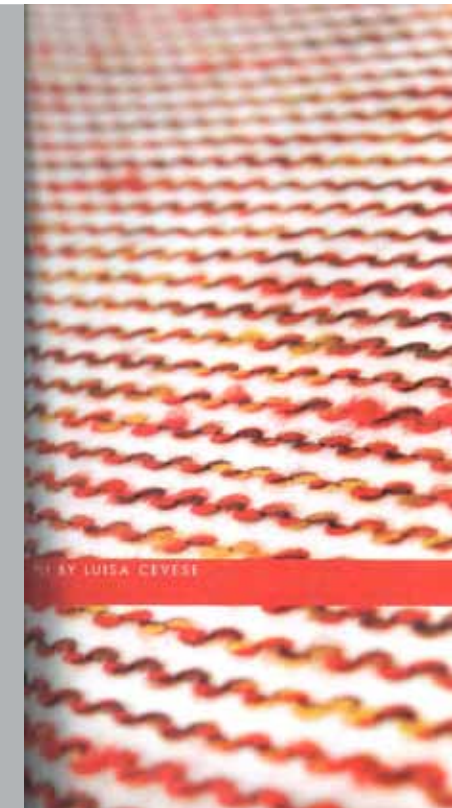
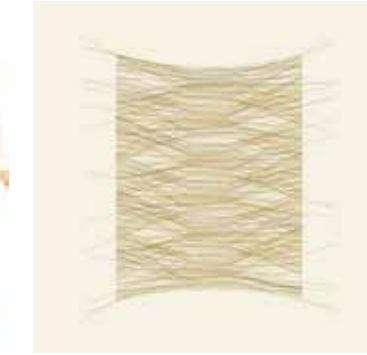
Designer: Charlie Kane

Scope: Product Design



TOUCH Design Process

Abstract Visioning / Concepting
Schematic Development
Design Development
Material Development
Manufacturing Development
XR Production(s)
Final Production
Branding / Marketing / Graphics Development
Photography / Packaging / Sampling Development
NeoCon / Showroom Instillation



TOO X TWO - designweave

designweave
TOO X TWO TILE COLLECTION modular carpet tile
Designer: Charlie Kane

Scope: Product Design, Yarn Development

TOO X TWO is a collection of three cost conscious carpet tile products ranging from solid textural tiles to large scale stripes. By incorporating common elements in each product a design tool has been created which can modulate from large scale pattern through tight scale pattern to solid texture seamlessly in an endless variety of potential looks. This product has quickly become a best seller for designweave.



Corporate Interiors

Addison Circle, Addison TX	100,000 sft.
Al Ghurair Center, Dubai, UAE	500,000 sft
Al Salama Hospital, Jedda Saudi Arabia	1.250.000 sft.
Club Industrial, Monterrey Mexico	200,000 sft.
Columbus Realty Trust Headquarters, Addison TX	16,500 sft.
Deloitte & Touche Tohmatsu LLP, New York NY	500,000 sft.
Ericsson Headquarters, Plano TX	500,000 sft.
Higashi Jujo Community Hospital, Tokyo Japan	175,000 sft.
i2 Center of Excellence, Dallas TX	30,000 sft.
i2 Corporate Headquarters, Dallas TX	200,000 sft.
in2action Corporate Headquarters, Dallas TX	30,000 sft.
Shaw Showroom, Chicago IL	5,000 sft.
Steelcase Showroom, Dallas TX	5,000 sft

TXU Control Center, Dallas TX	6,000 sft.
TXU Retail Corporate Headquarters, Dallas TX	580,000 sft.
Vecta International Headquarters, Grapevine TX	300,000 sft.



Product Design / Furniture

Campbell Contract, Cuff & Collar, Seating Collection
Campbell Contract, Niche, Modular Seating Collection
Campbell Contract, Plugged & Unplugged, Modular Seating Collection
Cumberland, Airport, Modular Seating Collection
Cumberland, Plug-In, Modular Seating Collection
Cumberland, Thick & Thin, Modular Seating Collection
Cumberland, Touchdown, Nomadic Workspaces
Joel Burman Glass, Intersect Glass
Novikoff, Revival, Seating Collection
Novikoff, Simplicity, Seating Collection
Novikoff, Twentyone, Casgood Collection
Nucraft, Elevare, Casgood Conference Collection
Smith System, Chat Chair, K-12 educational Collaborative Seating

ID BOY Award
NeoCon Silver

RJones, Arabesque Lounge Seating Collection
RJones, Barstool Collection,
RJones, Dining Chair Collection
RJones, Float Lounge Seating Collection
RJones, Ladderback Lounge Seating Collection
RJones, Shadowbox Lounge Seating Collection
RJones, Stiletto Lounge Seating Collection
RJones, Westside Lounge Seating Collection



Product Design / Carpet

Designweave Too X Two, Carpet Tile
Designweave Touch, Carpet Tile
Shaw Dressed2Kill, Carpet Tile
Shaw dressed2kill Lux, Carpet Tile
Shaw dressed2kill Plush, Broadloom Carpet
Shaw dressed2kill Vivid, Carpet Tile
Shaw Flux, Broadloom Carpet
Shaw Flux, Carpet Tile
Shaw Fragments, Broadloom Carpet
Shaw Fragments, Carpet Tile
Shaw Paparazzi, Carpet Tile

NeoCon Gold
NeoCon Gold

ID BOY Award
ID BOY Award
ID BOY Award

NeoCon Gold

NeoCon Gold

Color & Yarn Development

Designweave, Yarn and Color Development 2007
Shaw, Trendcasting & Color Development 2002
Shaw, Trendcasting & Color Development 2003
Shaw, Trendcasting & Color Development 2004
Shaw, Trendcasting & Color Development 2007
Mohawk, Trendcasting & Color Development 2011
Patcraft, Yarn and Color Development 2007



Awards Product Design & Patents

NeoCon, Silver 2009
NeoCon, Gold 2007
NeoCon, Silver 2004
NeoCon, Gold 2003
NeoCon, Gold 2002
Interior Design, Best of Year Award, Broadloom Carpet, 2007
Interior Design, Best of Year Award, Contract Casegoods, 2007
Interior Design, Best of Year Award, Carpet Tile, 2007
Solutia DOC Award 2003
Patent, Nucraft Furniture 2009
Distinguished Alumni UTSA

Custom Furniture

Connectrac, Dallas TX
Deloitte & Touche Tohmatsu LLP, New York NY
i2 Center of Excellence, Dallas TX
in2action Corporate Headquarters, Dallas TX
Steelcase Showroom, Dallas TX
TXU Control Center, Dallas TX
TXU Retail Corporate Headquarters, Dallas TX



Consulting

Designweave

- Brand placement strategy

- Product strategy for designweave within the collection of Shaw companies

- Photo Design Direction

Mohawk

- Color trend casting

- Color strategy

- Product line strategy

INVISTA

- Strategy to introduce new technology to the A&D market

- Analysis of viability and potential scope for new technology

- Strategy for marketing new technology to manufacturers

- Alternate strategy to potentially sell the new technology

Branding, Logo & Packaging

Designweave

- Corporate logo

- Packaging for the A&D market

- NeoCon promotional material

Shaw Contract

- Product Brochures

- Advertising for trade magazines

- Packaging for the A&D market

- NeoCon promotional material



Experience

2017 - Current / Connectrac Dallas TX
Senior Associate Design Services Specialist Engineering / Research - Development
2011 - 2020 / XLG Design LLC, Dallas TX
Owner & Design Director
2005 - 2011 / XTRALG LLC, Dallas TX
Principal Owner & Design Director
1996 - 2011 / Lauck Group, Dallas TX
Senior Designer
1995 - 1996 / RTKL, Dallas TX
Designer

Published

Interiors & Sources, Aug 2012
Design Source Guide, Feb 2012
NeoCon Show Daily, 2004
Metropolis Eat Here, 2004
Contract Magazine, Feb 2003
NeoCon Show Daily, 2003
Metropolis Eat Here, 2003
Textile World, August 2003
Contract Magazine, Feb 2002
NeoCon Show Daily, 2002
Wood & Wood Product, 1995
Wood & Wood Product, 1994

